



EVERRATI AND ARCADE CARS LAUNCH SENSATIONAL NEW JOINTLY-DEVELOPED ELECTRIC LUXURY OFF-ROADER

- Leading creator of redefined iconic, zero emission vehicles and OEM-grade e-powertrains joins forces with UK and Austria-based luxury automotive brand, Arcade, resulting in Everrati's latest collaboration product
- Co-developed electric Arcade Sojourn is a reimagination of the legendary Mercedes-Benz G Class GE 230, complete with an advanced electric powertrain
- Fully restored and redefined two-door, open top, remastered 4x4 will be available with a 55kWh battery which combined with a 112kW/300Nm torque e-motor, will enable a 150-mile range
- Collaboration is the perfect marriage of Everrati's proven, market-leading EV powertrain technology with Arcade Cars' innovation and design excellence
- Building upon Everrati's growing stable of sustainable luxury icons, this fresh new model will join the company on stand at the Pebble Beach Concours this week
- Strictly limited pre-order slots for the Arcade Sojourn available during Car Week
- Hi-res media images: https://bit.ly/Everrati_Arcade

Tuesday 13th August 2024: Everrati, creator of the world's most iconic, sustainable luxury electric cars, redefined and futureproofed with cutting-edge zero emission powertrains, announces its latest co-developed model, an exciting new luxury EV off-roader, created in partnership with Arcade Cars.

Setting new standards for reimaginings of the Mercedes-Benz G Class, one of the world's most renowned off-roaders, the Arcade Sojourn is a completely restored and updated, bespoke luxury 4x4 based on the GE 230 model. Headquartered in London with operations in the vehicle's birthplace, Austria, and facilities in the home of Mercedes-Benz, Stuttgart, Germany, Arcade Cars has forged expert relationships with industry leaders – and now joins forces with Everrati.

Building upon its growing stable of sustainable luxury icons, the G Class models used as the basis for the exciting new Sojourn – like all Everrati products – will use the company's highly-developed electrification approach, resulting in an enhanced zero emission driving experience. Bespoke designed and developed, the advanced electric powertrain solution for the Sojourn will give Arcade's discerning customers a cutting edge, fully zero emission electric option, alongside a conventional, or enhanced, ICE choice.

Available with a 55kWh battery, combined with an electric motor offering 112kW and 300Nm of torque, Everrati's state-of-the-art, fully integrated, OEM-grade proprietary powertrain will give the Sojourn a 150-mile range, keeping the spirit of the original, but bringing it fully up to date, embodying sustainable luxury.

Emerging from the collaborative efforts of Mercedes-Benz and Steyr-Daimler-Puch, the GE 230 epitomised ruggedness, durability, and versatility. Serving in military, civilian, and expeditionary roles, it became synonymous with adventure, reliability, and luxury. As the G-Class evolved over the years, incorporating modern technologies and amenities while preserving its timeless design and off-road prowess, the legacy of the GE 230 endured, leaving an indelible mark on the automotive landscape as an enduring symbol of capability and endurance.



Fully restored and redefined, the two-door, six or eight-seater, soft top, remastered Arcade Sojourn is completely customisable to the owner's individual specifications. With all donor vehicles being ex-Swiss Military, the Sojourn is very much the authentic, rugged, elegant G Class seamlessly integrated with cutting-edge technology. Modern conveniences range from the finest interior materials to the very latest entertainment systems and advanced vehicle control and safety features, bridging the gap between tradition and innovation.

Building upon Everrati's growing stable of sustainable luxury icons, the Arcade Sojourn will join the company on stand at the Pebble Beach Concours this week with strictly limited pre-order slots for available during Car Week.

Everrati Founder and CEO, Justin Lunny, said: *"Today marks another significant milestone for Everrati with the launch of our very latest collaboration product, a luxury electric vehicle co-developed with one of the world's most exciting new bespoke automotive brands. The marriage of Everrati and Arcade Cars is perfect, combining our proven, market-leading EV powertrain technology with Arcade's innovation and design excellence. Integrating a cutting-edge, clean, smooth and silent electric powertrain into the G Class endows this emerging classic with a modern luxury appeal. We look forward to working with Arcade on the development of the Sojourn, rapidly moving to full manufacture and delivery to customers."*

Arcade Cars, Founder & CEO, Rishav Kanoria said: *"Everrati's approach to redefining icons into sustainable, luxury, zero emission vehicles is globally revered, its proprietary OEM-grade powertrains the benchmark for state-of-the-art, high-performance systems. We are proud to join forces with such an innovative and cutting-edge brand, with which we share a similar ethos. The electric version of our Arcade Sojourn, co-developed with Everrati blends the charm of a classic with all the benefits of e-mobility, offering our customers the ability to preserve the original driving experience while embracing a more contemporary, fully electric transformation. Quieter, faster, greener."*

Thanks to its unique blend of proprietary EV technology combined with world-leading in-house expertise, Everrati can rapidly bring almost any type of specialist electric vehicle to life, leveraging proven, flexible, scalable premium electric powertrain and software technologies.

Everrati's approach to sustainable luxury sees the integration of a bespoke electric powertrain integration carried out with meticulous attention to detail and craftsmanship, ensuring that every vehicle produced is a masterpiece of design and engineering.

From its global headquarters in Oxfordshire, UK, Everrati uses OEM-grade processes, best-in-class suppliers and partners and skilled engineering artisans, combined with traditional hand-built techniques and modern technology, to create exceptional and sustainable automotive rolling works of art that can be enjoyed today and by generations to come.

In addition to the new Arcade Sojourn, Everrati's range of redefined and electrified automotive icons includes the Mercedes-Benz W113 SL 'Pagoda', Range Rover Classic, Land Rover Defender, Land Rover Series, GT40, and Porsche 911 in 964-based Coupe, Targa, Cabriolet in Pure, Signature, Gulf Signature and RSR-inspired Editions, along with a G-Series based ST-inspired edition.

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Media image: https://bit.ly/Everrati_Arcade



[About Everrati™](#)

Everrati™ was founded in 2019 by British entrepreneur Justin Lunny. A car enthusiast from an early age, he became increasingly conscious of the wider impact combustion engines have on the environment.

Everrati was launched with the vision of restoring iconic models from an earlier era and redefining them to electric propulsion.

Everrati's model line-up consists of electric versions of the Porsche 911 (964) Coupe, Targa, Cabriolet in Pure, Signature, Gulf Signature and RSR-inspired Editions, ST-inspired G-Series, Land Rover Series IIA, Range Rover Classic, Land Rover Defender, GT40 in partnership with Superformance including officially licenced Gulf Edition and Mercedes-Benz W113 SL 'Pagoda'. Everrati™ designs, develops and builds its cars from a bespoke facility in Upper Heyford, Oxfordshire.

Everrati™ restores and modifies existing classic and iconic cars for its customers to enable them to be used and enjoyed in a low carbon world. Everrati™ does not manufacture vehicles. Everrati™ is not sponsored, associated, approved, endorsed, nor, in any way, affiliated with the manufacturers of the cars they restore. All brand names, logos and crests along with any other products mentioned are the trademarks of their respective holders. Any mention of trademarked names or other marks is for the purpose of reference only.

About Powered by Everrati

Delivered by a team of highly-skilled industry experts, utilising the latest Tier 1 components and technology, Powered by Everrati delivers the most appropriate powertrain solution to suit the requirement of the customer – from initial concept and feasibility study through to scaleable low volume production. Powered by Everrati supercedes Everrati Advanced Technologies, the previous brand name for Everrati's B2B division.

[About Arcade](#)

Arcade Cars was founded in 2023 by Rishav Kanoria and Felix Timmer. Both car enthusiasts, with strong ties within the industry, set out to create a product that enhances the offerings available in the classic car market today. Arcade's vision is to transform utilitarian, but loved classic cars into luxury passenger vehicles, which integrate the best available technologies and use the highest quality materials.

Arcade's two builds on the G Class platform, the Sojourn and the Lion, are transformed versions of the timeless GE 230 and GD 240 models, precursors to the widely popular commercial G Class vehicles sold today. Arcade uses ex-military transport vehicles that have been built to perform in challenging and varying terrain, breathing a new lease of life into these cars. Arcade works with thoroughly vetted restoration partners between Austria and Germany, who specialise in mechanical, and cosmetic processes.

Arcade is not sponsored, associated, approved, endorsed, nor, in any way, affiliated with the manufacturers of the cars they restore. All brand names, logos and crests along with any other products mentioned are the trademarks of their respective holders. Any mention of trademarked names or other marks is for the purpose of reference only.