



EVERRATI AND MERCEDES-BENZ SL SPECIALISTS HEMMELS JOIN FORCES ON ELECTRIC W113 'PAGODA'

- Creator of the world's leading iconic, zero emission vehicles and OEM-grade e-powertrains now in partnership with globally renowned marque experts
- Co-developed electric Mercedes W113 SL 'Pagoda' models offer the ultimate in restored and redefined, understated, sustainable luxury
- Hemmels to apply its unique Neugeboren Restoration Process to each bespoke vehicle
- Everrati to integrate its high performance e-powertrain, with a 68kWh battery, enabling 200 miles of range and 0-60 mph in less than 7.0 secs
- Latest collaboration is the perfect alliance of Everrati's proven, market-leading EV powertrain technology with Hemmels' unparalleled SL expertise
- Hemmels and Everrati to jointly exhibit at the Pebble Beach Concours later this month, alongside Everrati's growing stable of icons
- Hi-res media images can be found [here](#)

Friday 2 August 2024: Everrati, creator of the world's most iconic, sustainable luxury electric cars, redefined and futureproofed with cutting-edge zero emission powertrains, has joined forces with Mercedes-Benz SL restoration specialist Hemmels to create the world's most luxurious and technically advanced fully electric Mercedes-Benz W113 SL 'Pagoda'.

Following on from the recent launch of Everrati's own electrified 'Pagoda', this new collaboration with Hemmels – award-winning experts in the restoration and creation of the finest bespoke SL vehicles – further raises the benchmark for understated, sustainable luxury resulting in the ultimate zero-emission W113. A key element of the new partnership is Hemmels' unique Neugeboren (Newborn) Restoration Process, the strict specifications of which combine the best of luxury, craftsmanship and modern technology to bring customers a fully bespoke vehicle that is better than the day it left the factory.

Everrati's EV technology is designed to integrate sympathetically, and like every one of its redefinitions, CAD has been used to maximise the installation, in a manner totally in keeping with the true spirit of the original and its manufacturer. The transformation to electric power involves the optimisation of overall weight and weight distribution and Everrati has kept these important metrics as close to the donor SL 'Pagoda' as much as possible, while chassis response, performance and safety are enhanced, reinvigorating the vehicle's character. The Everrati powertrain solution assures that structural integrity is retained, with the redefinition of the vehicle completely reversible, to maintain value and options into the future.

Everrati's proprietary OEM-grade electric powertrain utilises one of the world's most power-dense motors from its partner Helix, featuring its Gen-5 68kWh battery system, which allows a range of more than 200 miles and a sub 7.0 second 0-60 mph time.

The powertrain features a 300bhp cutting edge electric motor, a limited slip differential and regenerative braking allowing 'one-pedal' driving when the opportunity arises. AC and DC fast charging is also included, allowing owners to top up en-route quickly.

Hemmels will offer the Everrati-powered Electric Pagoda internationally, with new orders scheduled into available production slots. Each restoration will include chassis preparation, choice of paint finish and colour, a full re-chrome, fresh glass and a new hand-crafted interior. The company also offers a



suite of customisation and personalisation options that enable clients to enjoy driving a pristine classic car with features from the 21st century. All works will be completed at the company's purpose-built facilities that include a metal fabrication and restoration building, trim and upholstery shop, paint preparation and application area, engine rebuild cleanroom and final assembly bays.

Hemmels will also embrace Everrati's wider commitment to carbon-neutral motoring by offering super soft luxury leather with a matt finish and haircell grain from Everrati partner Bridge of Weir, maker of the world's lowest carbon leather for the automotive industry. Covering the luxurious and supremely comfortable seats, as well as the dashboard and door panels, this opulent material is available in beautiful light Vanilla, Cashmere, and Fawn, to the darker Fastnet and Black hide colours. Leather hides that are in-line with those available in period Mercedes-Benz SL 'Pagoda' models are also available. Any body paint colour the customer wishes is possible, underlining the bespoke nature of a commission.

Other stand-out details include custom-designed dials, showing vital information whilst maintaining an 'original' appearance. Combined with optional modern conveniences such as seamlessly integrated, Bluetooth® controlled high end audio, heated seats and air conditioning, the Pagoda is fully equipped for a short cruise along the coast or a longer touring journey.

Offering an exquisite blend of heritage, luxury, sustainability, and future-proofed technology, the SL 'Pagoda' restored and redefined by Everrati and Hemmels presents a unique proposition. As car custodians, Everrati stays true to the quality of the vehicle yet provides an OEM-grade powertrain upgrade that exceeds the performance specifications of the original enabling unparalleled enjoyment and fun for multi-generational owners' recreation and preservation.

Everrati Founder and CEO, Justin Lunny, said: *"Hemmels is the world's leading restoration specialist for classic Mercedes-Benz SL models. I am delighted we have joined forces to create the ultimate electric W113 SL 'Pagoda', further raising a benchmark we set last year. The alliance of Everrati and Hemmels is exemplary, combining our market-leading EV powertrains with Hemmels' Neugeboren (Newborn) Process and unparalleled marque expertise. We look forward to working side-by-side as demand for our zero-emission 'Pagoda' accelerates globally."*

Hemmels CEO, Thomas Butterfield said: *"We are overjoyed to join forces with Everrati, without doubt the leader in the redefinition of classic vehicles into sustainable, luxury, zero emission models. Its advanced OEM-grade powertrains and sympathetic, measured approach to electrification marks this innovative technology company out and makes it an ideal collaborative partner, our union resulting in the very best zero-emission W113 SL in the world."*

From its global headquarters in Oxfordshire, UK, Everrati uses OEM-grade processes, best-in-class suppliers and partners and skilled engineering artisans, combined with traditional hand-built techniques and modern technology, to create exceptional and sustainable automotive rolling works of art that can be enjoyed today and by generations to come.

Redefined and electrified versions of the company's Porsche 911 (964) Coupe, Targa, Cabriolet, are hand built to the highest standards by Everrati's technical partner, Aria Group in Irvine, California. The company's range of automotive icons also includes the Range Rover Classic, Land Rover Defender, Land Rover Series and GT40.

ENDS

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Media image: Link to [images here](#)



About Everrati™

Everrati™ was founded in 2019 by British entrepreneur Justin Lunny. A car enthusiast from an early age, he became increasingly conscious of the wider impact combustion engines have on the environment. Everrati was launched with the vision of restoring iconic models from an earlier era and redefining them to electric propulsion.

Everrati's model line-up consists of electric versions of the Porsche 911 (964) Coupe, Targa, Cabriolet in Pure, Signature, Gulf Signature and RSR-inspired Editions, ST-inspired G-Series, Land Rover Series IIA, Range Rover Classic, Land Rover Defender, GT40 in partnership with Superformance including officially licenced Gulf Edition and Mercedes-Benz W113 SL 'Pagoda'. Everrati™ designs, develops and builds its cars from a bespoke facility in Upper Heyford, Oxfordshire.

Everrati™ restores and modifies existing classic and iconic cars for its customers to enable them to be used and enjoyed in a low carbon world. Everrati™ does not manufacture vehicles. Everrati™ is not sponsored, associated, approved, endorsed, nor, in any way, affiliated with the manufacturers of the cars they restore. All brand names, logos and crests along with any other products mentioned are the trademarks of their respective holders. Any mention of trademarked names or other marks is for the purpose of reference only.

About Powered by Everrati

Delivered by a team of highly-skilled industry experts, utilising the latest Tier 1 components and technology, Powered by Everrati delivers the most appropriate powertrain solution to suit the requirement of the customer – from initial concept and feasibility study through to scaleable low volume production. Powered by Everrati supercedes Everrati Advanced Technologies, the previous brand name for Everrati's B2B division.

About Hemmels

Hemmels restores classic Mercedes-Benz SL motorcars to an exceptional standard, while offering clients all the benefits of a new car buying experience. The company specialises in the iconic 300 SL Gullwing, 300 SL Roadster, 280 SL Pagoda and 190 SL Roadster models which are reborn to each client's unique vision, including choice of colour ensemble and personalisation options. Cars are restored according to the exacting standards demanded from the company's patented Neugeboren ("newborn") Process where every car is fully dismantled and rebuilt from its bare metal beginnings. With a purpose-built facility and over 40 staff, Hemmels is proud to serve its global clientele from its headquarters in Cardiff, Wales, UK.