



## EVERRATI PARTNERS WITH CHARLES & DEAN TO OFFER BESPOKE FINANCING FOR ITS RANGE OF ELECTRIFIED ICONS

- **Everrati, a leading creator of redefined iconic vehicles, has joined forces with high-end vehicle finance provider, Charles & Dean Finance**
- **Bespoke range of financing solutions, a response to demand from clients, make owning an electrified icon from Everrati even more accessible and the sales journey more frictionless for customers**
- **Tailored packages uniquely enable the restoration of the vehicle to be funded along with equity release and hire purchase**
- **Innovative product is first of its kind for retro electric vehicles. Showcasing business innovation alongside the product innovation Everrati is well known for**
- **Media images: [https://bit.ly/Everrati\\_Finance](https://bit.ly/Everrati_Finance)**
- **[www.everrati.com](http://www.everrati.com)**

**18<sup>th</sup> April 2024:** Everrati Automotive Limited, the leading technology company specialising in redefining and futureproofing automotive icons through cutting-edge electric vehicle (EV) powertrains, is pleased to announce its partnership with innovative high-end vehicle financing experts Charles & Dean.

Offering a wide range of bespoke funding solutions, the new collaboration, which has been driven by customer demand, makes owning an electrified icon from Everrati more accessible and convenient than ever, with the objective of enabling even more customers to bring to life their zero-emissions dream car.

Ushering iconic vehicles into the 21st century through the integration of advanced electric powertrains, Everrati begins the process of creating a commission – whether a Porsche 911 (964), Land Rover Series IIA or Mercedes-Benz W113 SL ‘Pagoda’ – with a full restoration.

Through its partnership with Charles & Dean, Everrati offers innovative funding solutions to provide options for customers to fund their ambition. These finance products offer an ability to move faster if customers have funds tied up in long term assets and provide flexibility to keep funds working for the customer during the build process. Charles & Dean also assists in securing capital using various assets, including the car being restored, other owned assets, or even against the completed vehicle.

Charles & Dean’s finance specialists can also provide Equity Release, enabling customers to access capital from a car or asset they already own, alongside more traditional finance products such as Hire Purchase, where a loan is paid back over a fixed term, or Hire Purchase with Balloon, deferring a portion of borrowing until the agreement’s end, reducing monthly payments.

Before the start of the journey, Charles & Dean’s team will work with an Everrati customer to define exactly their needs and tailor the available finance product accordingly. Finance solutions are currently available exclusively in the UK, Everrati is working to expand its offerings to cater to global markets.

The partnership is another example of how Everrati continues to seek to innovate, investing in building a smooth and flexible customer journey using innovative regulated finance products. Everrati has ambitious plans for how it builds out a market leading customer journey during both onboarding but also in-life, with work ongoing on its customer community proposition, Everrati Life.



**Justin Lunny, Co-founder and CEO of Everrati commented:** *“We are delighted to announce our partnership with Charles & Dean Finance. With bespoke financing solutions, there has never been a better time for our customers to build their own iconic electric vehicle and thanks to our exclusive new partner, owning an Everrati will now be even more accessible. Charles & Dean share our passion for driving the cars of tomorrow. Their team of finance specialists is dedicated to crafting bespoke funding solutions tailored to our innovative redefined vehicles.*

**Tom Perkins, Co-founder and Director of Charles & Dean says:** *“This partnership represents a perfect fusion of innovation and expertise in our journey to reshape the automotive financing landscape. By combining our financial expertise with Everrati’s cutting-edge technology, we are committed to providing customers with seamless and accessible financing solutions tailored to their needs. We are excited about the opportunities ahead and the positive impact we will make together.”*

Everrati’s approach to sustainable luxury sees the integration of a bespoke electric powertrain integration carried out with meticulous attention to detail and craftsmanship, ensuring that every vehicle produced is a masterpiece of design and engineering.

Using OEM-grade processes and best-in-class suppliers and partners, its skilled engineering artisans combine traditional hand-built techniques with modern technology to create exceptional and sustainable automotive rolling works of art that can be enjoyed today and by generations to come.

Its products are designed and developed at its global headquarters in Oxfordshire, the latest 911 RSR-inspired model will join Everrati’s leading portfolio of redefined automotive icons, which includes electric versions of the Porsche 911 (964) Coupe, Targa, Cabriolet, G-Series based ST-inspired edition, Range Rover Classic, Land Rover Defender, Land Rover Series, GT40, and Mercedes-Benz W113 SL ‘Pagoda’.

Why Charles & Dean? At Charles & Dean, our focus revolves around you. We specialise in curating bespoke and competitive finance packages, meticulously crafted to align with your unique circumstances and ambitions. Renowned for our innovative approach, we serve as a reliable partner, guiding our clients towards their goals.

**ENDS**

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**Media images:** [https://bit.ly/Everrati\\_Finance](https://bit.ly/Everrati_Finance)

#### **About Everrati™**

Everrati™ was founded in 2019 by British entrepreneur Justin Lunny and long-term automotive specialist Nick Williams. Both car enthusiasts from an early age, they became increasingly conscious of the wider impact combustion engines have on the environment. Everrati was launched with the vision of restoring iconic models from an earlier era and converting them to electric propulsion. Everrati’s model line-up consists of electric versions of the Porsche 911 (964) Coupe, Targa, Cabriolet in Pure, Signature, and Gulf Signature Editions, ST-inspired G-Series, Land Rover Series IIA, Range Rover Classic, Land Rover Defender, GT40 in partnership with Superformance including officially licenced Gulf Edition and Mercedes-Benz W113 SL ‘Pagoda’. Everrati™ designs, develops and builds its cars from a bespoke facility in Upper Heyford, Oxfordshire. Everrati™ restores and modifies existing classic and iconic cars for its customers to enable them to be used and enjoyed in a low carbon world. Everrati™ does not manufacture vehicles. Everrati™ is not sponsored, associated, approved, endorsed, nor, in any way, affiliated with the manufacturers of the cars they restore.



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**About Everrati Advanced Technologies**

Delivered by a team of highly-skilled industry experts, utilising the latest Tier 1 components and technology, Everrati Advanced Technologies delivers the most appropriate powertrain solution to suit the requirement of the customer – from initial concept and feasibility study through to scalable low volume production.