

EVERRATI TAKES SUSTAINABLE LUXURY TO NEW DESTINATIONS WITH ELECTRIC LAND ROVER DEFENDER SUPERYACHT 'SHORE TENDER'



- Designed in collaboration with renowned superyacht designers Bannenberg & Rowell, and superyacht specialist brokers Edmiston
- Shore tender, a bespoke, iconic electric vehicle from Everrati, blends sustainable luxury and zero-emission travel from superyacht to shore and beyond
- Redefined electric classic Land Rover Defender provides yacht owners with a head-turning, sustainable transportation solution
- Shore Tenders commissioned as a pair for owners and their guests to enjoy
- Vehicle features a sailcloth roof awning, reclaimed ocean plastic floor panels, and removable doors and capstans
- Exclusive owner options include custom champagne chiller and picnic hampers, equipment and towel storage
- Dismountable components offer the ability to store vehicle in tender garage of main vessel or support vessel
- EV can be charged on vessel enabling clean-air use in remote locations
- Media images: https://bit.ly/Everrati_MYS
- www.everrati.com

26 September 2023: Ahead of this year's highly anticipated 2023 Monaco Yacht Show, Everrati has revealed a groundbreaking project in collaboration with superyacht designers Bannenberg & Rowell and superyacht specialists Edmiston, in the form of an electric vehicle Shore Tender by Everrati.

Everrati, the leading technology company specialising in redefining and futureproofing automotive icons through the integration of cutting-edge electric vehicle (EV) powertrains, and its partners are setting a new standard for eco-conscious travel in the yachting industry, with a first-of-its-kind Shore Tender. The



bespoke, iconic electric vehicle is designed to provide yacht owners with sustainable and zero-emission mobility at any destination they drop anchor.

Through a highly detailed collaborative process with Bannenberg & Rowell and Edmiston, the redefined electric Defender, based on the classic Land Rover platform, has been specially designed with unique features providing transportation on shore in unparalleled style, comfort, and environmental responsibility. Designed to seamlessly integrate with yacht storage solutions, the Everrati Shore Tender can be effortlessly stowed on board, ensuring that it does not compromise valuable deck space.

Customers can commission the 'Shore Tender' vehicle as a pair, allowing owners to share the adventure experience of driving two vehicles at awe-inspiring global destinations.

Equipped with a bespoke electric powertrain, the Shore Tender is expertly hand-built using OEM-grade components and manufacturing processes. Its impressive range, combined with regenerative braking, AC and DC fast charging capability, ensures that yacht owners can enjoy sustainable clean-air luxury without compromise wherever in the world.

The interior of the Shore Tender is crafted with the utmost attention to detail and luxury, reflecting the high standards set by Everrati, Bannenberg & Rowell and Edmiston. It features custom champagne chiller in the bonnet bulge, contemporary upholstery, equipment and towel storage under its benches, a sailcloth roof awning, reclaimed ocean plastic floor panels, and removable doors and capstans. The exterior paintwork can be customised to match the mothership, and custom sailcloth duffel bags with embroidered yacht names and logos add a touch of individualised elegance.

Dickie Bannenberg, co-founder of co-founder of Bannenberg & Rowell, said: "Bannenberg & Rowell vehicle designs are quite rare beasts – as they should be after the extremely exclusive Jensen Interceptor (Office Version) designed by Jon Bannenberg in the 1970s. We are really pleased to be teaming up with Everrati and Edmiston on the Shore Tender project. B&R have been spearheading the creation of a Designers' Protocol on sustainability for widespread adoption in the yacht design industry. The Shore Tender is driving silently into view at precisely the right time."

Alex Holden, Edmiston Strategy Director, said: "Edmiston has always been a driver of innovation and change, and this partnership is another example. Working with leading British brands like Bannenberg & Rowell and Everrati is always a fabulous opportunity for us. This first-of-its-kind Shore Tender vehicle is a game-changer for owners seeking to elevate their superyacht experience. The project has redefined the interaction from sea to land with a vehicle that not only provides a joyous zero-emission solution on shore but also exemplifies increased environmental responsibility in the world of luxury yachting."

Justin Lunny, CEO of Everrati, added: "We are thrilled to be partnering with Bannenberg & Rowell and Edmiston on this pioneering project. The Shore Tender is a testament to our commitment to sustainable mobility solutions that elevate the luxury experience. With this innovation, we aim to redefine how yacht owners explore the world, offering an eco-friendly alternative without compromising on style or performance."

This innovative project sees Everrati providing a solution beyond traditional automotive ownership to a whole new sector in the superyachting industry. The Everrati and Edmiston Shore Tender merges sustainable luxury and zero-emission travel, with a bespoke, high-end vehicle for yacht owner lifestyles. Pricing for the Shore Tender is upon application and subject to a detailed commissioning consultation.



The Land Rover Shore Tender adds to Everrati's growing portfolio of redefined automotive icons, which includes electric versions of the Porsche 911 (964) Coupe, Targa, Cabriolet, Range Rover Classic, Land Rover Defender, Land Rover Series, GT40, and Mercedes-Benz W113 SL Pagoda.

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Media imagery: https://bit.ly/Everrati_MYS

About Everrati™

Everrati™ was founded in 2019 by British entrepreneur Justin Lunny and long-term automotive specialist Nick Williams. Both car enthusiasts from an early age, they became increasingly conscious of the wider impact combustion engines have on the environment. Everrati was launched with the vision of redefining iconic models from an earlier era as the highest quality electric vehicles.

Everrati's model line-up consists of electric versions of the Porsche 911 (964), Porsche 911 ST-homage, Land Rover Series, Land Rover Defender, Range Rover Classic, GT40, and Mercedes-Benz W113 SL 'Pagoda'. Its 911 and GT40 are also available in official Gulf livery.

Everrati™ designs, develops and builds its cars from a bespoke facility in Upper Heyford, Oxfordshire.

Everrati™ restores and modifies existing classic and iconic cars for its customers to enable them to be used and enjoyed in a low carbon world. Everrati™ does not manufacture vehicles. Everrati™ is not sponsored, associated, approved, endorsed, nor, in any way, affiliated with the manufacturers of the cars they restore.

All brand names, logos and crests along with any other products mentioned are the trademarks of their respective holders. Any mention of trademarked names or other marks is for purpose of reference only.

About Everrati Advanced Technologies

Delivered by a team of highly-skilled industry experts, utilising the latest Tier 1 components and technology, Everrati Advanced Technologies delivers the most appropriate powertrain solution to suit the requirement of the customer – from initial concept and feasibility study through to scaleable low volume production.

About Bannenberg & Rowell

Bannenberg & Rowell is the direct descendant of the convention-breaking studio established by Jon Bannenberg – the universally acknowledged father of modern yacht design – in the early 1960s. Dickie Bannenberg and Simon Rowell continue the vision of the founder, and lead the design team in new directions : working with all the major shipyards; designing residences for private clients and real estate developers; collaborating with furniture designers and developing other creative partnerships.

The process of creating a yacht remains a uniquely bespoke and intimate experience. It should be a pleasure from start to finish. Let us work with you to create a new member of the most famous fleet in yachting.

About Edmiston

Edmiston was founded specifically to drive results for yacht owners and charter clients and is synonymous with revolutionising yacht sales and marketing. We helped create the modern superyacht



industry, driven market-defining brokerage deals and crafted the luxury charter experience. Our focus on yacht charter, brokerage, new yacht construction and yacht management remains as strong as ever. Our expertise and ability to deliver for our clients still define us, aligned to a commitment to safeguard the future of yachting, for everyone.