



## EVERRATI CELEBRATES 75<sup>th</sup> ANNIVERSARY OF PORSCHE 911 AT MONTEREY CAR WEEK WITH PUBLIC DEBUT OF ELECTRIC 911 (964) AND SHOWCASE OF RARE 911 S

- Everrati, the leader in redefining automotive icons with bespoke electric powertrains, will take part in events throughout Monterey Car Week, including Pebble Beach Concours d'Elegance
- On display will be Everrati's redefined and electric Porsche 911 (964) and a rare 911 S 1970 pays homage to Porsche's latest S/T and Everrati's own ST
- Both vehicles will honour the 75<sup>th</sup> anniversary of the launch of the Porsche 911
- The Porsche 911 (964) wide body is one of Everrati's first US builds, by renowned low-volume specialist Aria Group in Irvine, CA.
- The 911 S 1970 is a Concours car that took second in its class in 2013. It is one of only three prototypes featuring lightweight bodywork of the 911ST built for the 1970 Monte Carlo Rally, owned by Everrati customer, Porsche collector and former racing driver Peter Kitchak
- Everrati's presence at Monterey Car Week for second consecutive year is symbolic of its growth in North America with rising customer demand for its redefined, sustainable, luxury, electric vehicles
- Renowned artist Stephen Selzler will be at Pebble Beach showcasing exclusive Everrati artwork
- Media images: [https://bit.ly/Everrati\\_MontereyCarWeek](https://bit.ly/Everrati_MontereyCarWeek)
- [www.everrati.com](http://www.everrati.com)

**08 August 2023:** Everrati Automotive Limited (Everrati™), the leading technology company specialising in redefining and futureproofing of automotive icons through the integration of cutting-edge electric vehicle (EV) powertrains, is proud to be taking part in the prestigious Monterey Car Week, with an impressive Porsche showcase in the Concours Village, at the Pebble Beach Concours d'Elegance.



Marking a second year at Monterey Car Week, Everrati will feature an impressive display on the picturesque lawns of Pebble Beach where it will present two iconic Porsche 911s that represent a glorious past and a sustainable future. Among the remarkable vehicles on display will be the first formal public showing of its redefined Mexico Blue 911 wide body redefined by Everrati, plus a Concours legend in the 911 S 1970 – a car that has previously wowed crowds at Pebble Beach, taking second place in its class in 2013.

Everrati's redefined electric 911 (964) is one of the company's first US builds, commissioned by its high profile sustainable-tech entrepreneur owner and hand-crafted by Everrati's partner Aria Group in California, it represents the ultimate in sustainable performance and quality.

As Everrati's global reach expands, this unique 911 is the first of several models across its portfolio of redefined icons in production for a growing number of customers across North America and Canada. Everrati is delivering its state-of-the-art redefined vehicles including the Porsche 911 in Coupe, Cabriolet, and Targa form, and Land Rover Series and Defender, across multiple territories as demand surges from customers eager to own Everrati's unique fusion of zero-emissions driving, enhanced performance, and preserved classic design.

**Justin Lunny, Everrati co-founder and CEO, said:** "Pebble Beach is renowned as the centre of the motoring universe each August. We are very proud to showcase our stunning redefined electric Porsche 911 alongside the rare and wonderful 911 S. These vehicles represent two very different eras of Porsche and powertrain technology and are a perfect celebration to mark the 75th anniversary of 911.

We are excited for visitors to see up close our redefined 911, which represents our mission to futureproof and preserve the most iconic cars ever created, to be enjoyed by future generations. The car is the result of our meticulously hand-built, OEM-grade processes and dedication to detail, from the engineering of its bespoke electric powertrain all the way to its luxurious bespoke interior, which we pride on preserving the soul and character of each car."

Making a star turn on the stand is none other than the Porsche 911 S 1970, which is part of the renowned Porsche collection of Peter Kitchak. The ex-racing driver and famous avid Porsche car collector owns a remarkable piece of automotive history with this 911 - one of only three prototypes built for the 1970 Monte Carlo Rally.

Though officially labelled as a 911 S, this vehicle featured the lightweight body of the racing 911ST and it marked the debut of the 915 gearbox. Equipped with a rare 2.3-litre engine, this car led much of the 1970 Monte Carlo Rally, finishing an impressive second place.

Everrati is showcasing the car at Pebble Beach to honour Porsche's 75th anniversary of the 911. This special 911 is a homage to the new Porsche 911 S/T announced by Porsche, as well as Everrati's own inspired electric Porsche ST which it recently announced will join its portfolio. Having both vehicles on the stand represents the valued relationship with its Everrati customers, with Peter Kitchak having commissioned the company to create a special upcoming project for a redefined electric Porsche.

**Justin Lunny added:** "Working with Peter will be a thrilling project. Peter is one of the world's most passionate Porsche collectors, his decision on an Everrati commission is a testament to the quality, care, and detail we put into every car. As with all our customers across the globe, we are witnessing a shift in how individuals want to own and invest in prized automotive assets. We're seeing a growing demand by owners of iconic vehicles to invest in sustainable luxury by transforming into zero-emission rolling pieces of art."



Everrati's expansion in the United States has seen tremendous growth with strategic build partners in California, Philadelphia, and Vermont strengthening Everrati's presence in key regions. Its customer reach has also seen successful deliveries to discerning customers in prestigious locations such as California, Palm Beach, Nantucket Island, the Hamptons, and Vancouver.

Visitors to Everrati's stand in Concourse Village at Pebble Beach will be able to experience exclusive artworks inspired by Everrati cars created by world-renowned artist Stephen Selzler. In addition to Pebble Beach Concours d'Elegance, Everrati will also be in attendance at Porsche Monterey Classic on the 14th August, and 15th August at the Porsche Pit Cru Wine Party at The Crossroads in Carmel.

**ENDS**

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**Media imagery:** [https://bit.ly/Everrati\\_MontereyCarWeek](https://bit.ly/Everrati_MontereyCarWeek)

### **About Everrati™**

Everrati™ was founded in 2019 by British entrepreneur Justin Lunny and long-term automotive specialist Nick Williams. Both car enthusiasts from an early age, they became increasingly conscious of the wider impact combustion engines have on the environment. Everrati was launched with the vision of restoring iconic models from an earlier era and converting them to electric propulsion. Everrati's model line-up consists of electric versions of the Porsche 911 (964) Coupe, Targa, Cabriolet in Pure, Signature, and Gulf Signature Editions, ST-inspired G-Series, Land Rover Series IIA, Range Rover Classic, Land Rover Defender, GT40 in partnership with Superformance including officially licenced Gulf Edition and Mercedes-Benz W113 SL 'Pagoda'. Everrati™ designs, develops and builds its cars from a bespoke facility in Upper Heyford, Oxfordshire.

Everrati™ restores and modifies existing classic and iconic cars for its customers to enable them to be used and enjoyed in a low carbon world. Everrati™ does not manufacture vehicles. Everrati™ is not sponsored, associated, approved, endorsed, nor, in any way, affiliated with the manufacturers of the cars they restore.

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### **About Everrati Advanced Technologies**

Delivered by a team of highly-skilled industry experts, utilising the latest Tier 1 components and technology, Everrati Advanced Technologies delivers the most appropriate powertrain solution to suit the requirement of the customer – from initial concept and feasibility study through to scaleable low volume production.