



EVERRATI COLLABORATES WITH RENOWNED ARTIST STEPHEN SELZLER ON EXCLUSIVE ARTWORK

- Evertati, the world's leading creator of redefined electric iconic vehicles, commissions US-based artist Stephen Selzler to create exclusive work
- The artwork represents a world where fossil fuel mobility is becoming obsolete, and electrification is taking over
- Evertati's iconic redefined electric Porsche 911 is the embodiment of the past merging with the future
- Resonates with Evertati's mission to redefine iconic cars and preserve automotive history for future generations
- Represents the company's commitment to sustainable luxury, future-proofing its exclusive and iconic cars for tomorrow
- Selzler is widely known for his focus on car culture, concours events, and motorsport
- Distinctive artistic style, combined with Evertati's pioneering spirit, creates a captivating visual narrative
- Media images: https://bit.ly/Evertati_Selzler
- www.evertati.com

XX May 2023: Evertati, the leading international technology company specialising in redefining iconic cars with state-of-the-art EV powertrains, is proud to announce a collaboration with acclaimed artist Stephen Selzler who has created a dedicated artwork that beautifully captures the vision of a world beyond gasoline, symbolised by Evertati's iconic redefined electric Porsche 911.

With the days of fossil fuel mobility coming to an end making way for the era of electrification, the exclusive artwork highlights the harmonious merger of automotive history and future-forward, cutting-edge electric powertrain technology.



Everrati's mission to preserve the heritage and legacy of automotive icons is embodied in the work with its redefined electric Porsche 911 being the focal point, symbolising a testament to the company's commitment to clean, sustainable, and responsible mobility solutions. Its exclusive and iconic redefined cars epitomise sustainable luxury and are meticulously crafted to remain relevant in the ever-evolving automotive landscape of the 21st century.

Through its unparalleled technological advancements and craftsmanship, Everrati is itself creating rolling pieces of art, safeguarding automotive history for future generations to enjoy and admire.

Stephen Selzler, a renowned artist known for his focus on car culture, concours events, and motorsport, has been chosen to bring this vision to life. Hailing from Dallas, Texas, USA, Selzler draws inspiration from a range of artists and designers from the American mid-century, pop, and postmodern movements.

His artwork showcases a captivating scene where our cherished automobiles have transcended their reliance on gasoline. In this visual narrative, a couple embarks on a holiday, recharging at a decommissioned gas station. The station exudes a charming 1950s American aesthetic, where a chrome-plated charging monolith, occupying the station's footprint, serves as a striking centrepiece.

While the old gasoline roundel flakes and peels, the remaining structure gracefully weathers and rusts. The evocative scene reflects on a bygone era, paying homage to its nostalgic charm, while their electric vehicles replenish their energy. It becomes a living museum, preserving the essence of automotive history in a contemporary context.

Selzler's artistic approach draws influence from Norman Rockwell, an esteemed American artist celebrated for capturing everyday Americana. The composition emulates Rockwell's signature style, employing single point perspective and a cascade of foreground and background elements. This technique not only offers an aesthetically pleasing and nostalgic atmosphere but also serves as a powerful storytelling tool.

By featuring an Everrati product within this artistic framework, Selzler brings new life to an old way of doing things, propelled forward by visionary engineering. It is the fusion of automotive technology meeting art – and history meeting the future.

Justin Lunny, Co-founder and CEO of Everrati, commented: *“The fusion of past and future symbolises Everrati's dedication to propelling automotive technology into a sustainable and electrified era. It encapsulates the profound message that our beloved automobiles can transcend their traditional fuel dependencies, embracing a cleaner and more responsible future. This creation resonates deeply with Everrati's ethos and commitment to redefining iconic vehicles, ensuring they remain relevant and cherished for generations to come.”*

Stephen Selzler, commented: *“Our cars tend to be one of our most prized possessions because of the freedom they represent, completely independent of the type of energy they use to propel them forward. In this dawning age of electrification, I feel eternally grateful for the freedom and advancements gas has afforded humanity, it has, after all, positioned us to embrace EV products in a moment of growing excitement and affordability. I can imagine paying homage as I drive by our decommissioned gas stations of yesteryear.”*

Extensively engineered at Everrati's global headquarters in Oxfordshire, England, all the company's models combine leading powertrain technology supported by a robust network of extremely experienced, best-in-class partners alongside OEM levels of engineering and sector-leading IP, blended with technology from the best Tier 1 automotive suppliers.



Its growing portfolio of redefined automotive icons now includes electric versions of the Porsche 911 (964) Coupe, Targa, Cabriolet, Range Rover Classic, Land Rover Defender, Land Rover Series, GT40, and Mercedes-Benz W113 SL Pagoda.

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About Everrati™

Everrati™ was founded in 2019 by British entrepreneur Justin Lunny and long-term automotive specialist Nick Williams. Both car enthusiasts from an early age, they became increasingly conscious of the wider impact combustion engines have on the environment. Everrati was launched with the vision of restoring iconic models from an earlier era and converting them to electric propulsion. Everrati's model line-up consists of electric versions of the Porsche 911 (964) Coupe, Targa, Cabriolet in Pure, Signature, and Gulf Signature Editions, Land Rover Series IIA, Range Rover Classic, Land Rover Defender, GT40 in partnership with Superformance including officially licenced Gulf Edition and Mercedes-Benz W113 SL 'Pagoda'. Everrati™ designs, develops and builds its cars from a bespoke facility in Upper Heyford, Oxfordshire.

Everrati™ restores and modifies existing classic and iconic cars for its customers to enable them to be used and enjoyed in a low carbon world. Everrati™ does not manufacture vehicles. Everrati™ is not sponsored, associated, approved, endorsed, nor, in any way, affiliated with the manufacturers of the cars they restore. All brand names, logos and crests along with any other products mentioned are the trademarks of their respective holders. Any mention of trademarked names or other marks is for purpose of reference only.