



## EVERRATI EXPANDS ELECTRIC ICON PORTFOLIO WITH LAUNCH OF RANGE ROVER CLASSIC AND LAND ROVER DEFENDER MODELS

- Iconic 4x4 vehicles redefined and transformed for the 21<sup>st</sup> century - and beyond
- Everrati continues to lead the charge as the international go-to provider of dream car electrification
- Fully restored and enhanced, combining Everrati's OEM-grade EV powertrain with the latest in sustainable luxury materials
- Perfect for town or country, new EV models are right in the current sustainable luxury zeitgeist while futureproofed for a next generation of owners
- Developed and engineered by Everrati's expert team of specialists at the company's global headquarters in Oxfordshire, UK
- Everrati works with a robust network of best-in-the-business partners and suppliers
- Staying true to their original character – both dynamically and aesthetically – each vehicle can be completely tailored to a customer's desires
- Powertrain upgrade will enhance the fun and enjoyment of the original vehicle
- Media images: [bit.ly/Everrati\\_RRC\\_LR](https://bit.ly/Everrati_RRC_LR)
- [www.everrati.com](https://www.everrati.com)

**December 16, 2022:** Everrati Automotive Limited (Everrati™), the leading technology company specialising in the redefining and futureproofing of automotive icons through the integration of state-of-the-art electric vehicle (EV) powertrains, has expanded its line-up with zero-emission versions of the Range Rover Classic and Land Rover Defender.

Following the successful launch of its electric Land Rover 'Series' - multiple examples of which have been delivered to customers globally - Everrati continues to lead the charge as the international creator of dream-car electrification by transforming and preserving the iconic Range Rover Classic and Land Rover Defender Series with cutting-edge electric powertrain technology into sustainable luxury models fit for the 21st century.



Range Rover Classic, a vehicle that shook up the automotive 4x4 sector when first launched in 1970, was ahead of its time by combining rugged performance with luxury, comfort, and prestige. Occupying the height of desirability, the Range Rover Classic was owned and cherished by high-profile customers from celebrities to royalty alike.

Meanwhile, the iconic Land Rover Defender remains one of the most revered off-road vehicles of all time, synonymous with toughness, ultimate utility and unstoppable 4x4 performance. Both vehicles remained at the apex of desirability throughout their production run.

Now, owners of Everrati's redefined Range Rover Classic and Land Rover Defender can be part of the next chapter of their legacy. Everrati's expert team of engineers meticulously incorporate its proven, state-of-the-art OEM-grade electric powertrain designed and developed at its global headquarters in Oxfordshire, England.

As car custodians, Everrati will stay true to the timeless quality of the vehicle yet provide a powertrain upgrade that will exceed the performance specifications of the original enabling unparalleled enjoyment and fun for multi-generational owners' recreation and preservation.

The development of Everrati's leading powertrain technology is supported by its best-in-class Marque-specialist build partners, delivering OEM-grade products, processes, and quality.

Combined with the very latest in sustainable luxury materials, including the world's lowest carbon leather for the automotive industry from leading leather manufacturer, Bridge of Weir, each vehicle is bespoke to individual owners' specifications, whilst retaining the vehicle's original character and DNA – both dynamically and aesthetically.

**Everrati Founder and CEO, Justin Lunny, comments:** *"We are extremely proud to announce our plans for the Range Rover Classic and Land Rover Defender, redefining them with our state-of-the-art 4x4 EV architecture, already proven in the Land Rover Series. These vehicles set new standards at launch - we will do the same again with our advanced technology, as we transform these icons, enabling them to live on in the age of electrification."*

*"Perfectly at home in London, Cornwall, Monterey or The Hamptons, these vehicles are right in the current zeitgeist; rolling pieces of art that will give their owners, who are mavens of sustainability and responsibility, a clean and distinctive and luxurious way of travelling. At the same time these progressive machines will have a legacy, being preserved for generations who will be able to continue to use and enjoy them guilt-free, with zero emissions, as the automotive landscape changes around them."*

Pricing of the Range Rover Classic will be £230,000 plus VAT and the donor vehicle, meanwhile the Land Rover Defender will be £185,000, plus VAT and donor vehicle.

**ENDS**

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#### **About Everrati™**

Everrati™ was founded in 2019 by British entrepreneur Justin Lunny and long-term automotive specialist Nick Williams. Both car enthusiasts from an early age, they became increasingly conscious of the wider



impact combustion engines have on the environment. Everrati was launched with the vision of restoring iconic models from an earlier era and converting them to electric propulsion. Everrati's model line-up consists of electric versions of the Porsche 911 (964) Coupe, Targa, Cabriolet in Pure, Signature, and Gulf Signature Editions, Land Rover Series IIA, Range Rover Classic, Land Rover Defender, GT40 in partnership with Superformance including officially licenced Gulf Edition and Mercedes-Benz W113 SL 'Pagoda'. Everrati™ designs, develops and builds its cars from a bespoke facility in Upper Heyford, Oxfordshire.

Everrati™ restores and modifies existing classic and iconic cars for its customers to enable them to be used and enjoyed in a low carbon world. Everrati™ does not manufacture vehicles. Everrati™ is not sponsored, associated, approved, endorsed, nor, in any way, affiliated with the manufacturers of the cars they restore. All brand names, logos and crests along with any other products mentioned are the trademarks of their respective holders. Any mention of trademarked names or other marks is for purpose of reference only.