



## EVERRATI ELECTRIC ICONS TO CHAUFFEUR VIP GUESTS AT THE ROYAL VERSAILLES BALL

- EVERRATI is honoured to provide its electric icons for the once-in-a-lifetime Royal Versailles Ball, playing a key role chauffeuring VIPs at the ultra-exclusive charity event
- Redefined Land Rover Series IIA will transport British and French dignitaries to the Palace of Versailles in sustainable luxury
- Charity event attended by European Royalty and UHNWIs to support and raise funds for UNICEF UK, Lewa Wildlife Conservancy and Street Child UK
- Media images: [https://bit.ly/Everrati\\_RVB](https://bit.ly/Everrati_RVB)
- [www.everrati.com](http://www.everrati.com)

**18<sup>th</sup> May 2022:** Everrati Automotive Limited (Everrati), the leading EV technology and repowering brand is honoured to be chosen as the sole automotive partner of the highly prestigious Royal Versailles Ball 2022, with its electrified icons playing a key role in the ultra-exclusive charity event.

The Royal Versailles Ball is a private, invitation-only, white tie event which will be held at The Palace of Versailles on 21st May 2022 on the occasion of Queen Victoria's 203<sup>rd</sup> birthday. It will be a spectacular, once-in-a-lifetime experience, paying homage to Napoleon III's original Ball of 1855, which Queen Victoria attended as the guest of honour.

As one of the world's most environmentally friendly cars, the electric Land Rover Series IIA, a quintessentially British car, aligned with its state-of-the-art Everrati EV powertrain, was deemed the most fitting vehicle to transport VIP guests in sustainable luxury.

An exclusive guest list of 1,100 will attend the Ball, including European royalty, UHNW and HNWI individuals, and blue-chip corporations. The Royal Versailles Ball supports three wonderful charity partners, UNICEF UK, Lewa Wildlife Conservancy and Street Child UK who work to provide



educational programmes in vulnerable communities around the world, as well as support for children and families affected by the war in Ukraine. All proceeds from the event will be donated to these chosen charities. In addition, the Royal Versailles Ball's Silent Auction – now live – is offering a wide array of luxury goods and experiences to raise added funds:

<https://www.royalversaillesballauction.com>

**Justin Lunny, Founder & CEO, Everrati Automotive Limited, said:** *"It is an honour for Everrati to play a part in one of the globe's most prestigious and exclusive events – of which our electrified icons will form a key part of guests' experience. Everrati is recognised for preserving some of the most iconic cars ever made, yet also ensuring they can be driven sustainably in a modern low-carbon world. The Royal Versailles Ball will welcome a variety of environmentally conscious members of Royal Families as well as UHNWIs seeking the very latest in sustainable luxury driving experiences."*

Everrati's Land Rover Series IIA – painstakingly refined and tested at the company's technical centre in Upper Heyford, Oxfordshire – incorporates a brand-new EV powertrain courtesy of the company's expert team of industry specialists from world-leading OEMs. The off-roader's 60kWh battery pack has a power output of 150bhp and 300Nm of torque reinvigorates the car's original character, coupled with a true zero-emission range of up to 125 miles.

Available in every major market, surging demand for Everrati products globally is being led by sustainability-conscious millennials and Gen-Z buyers seeking iconic cars from decades such as the 80s and 90s who demand electric power over internal combustion. Everrati buyers are also traditional car collectors with a passion for the latest in automotive technology.

Everrati's model line-up consists of electrified versions of the Porsche 911 (964) Coupe, Targa, Cabriolet in Pure, Signature, and Gulf Signature Editions, the Land Rover Series IIA, the GT40 in partnership with Superformance including officially licenced Gulf Edition, and the Mercedes-Benz W113 SL 'Pagoda'.

Order books are open for commissions across all models at [www.everrati.com](http://www.everrati.com), with bespoke finance packages available upon inquiry.

**ENDS**

### **About Everrati™**

Everrati™ was founded in 2019 by British entrepreneur Justin Lunny and long-term automotive specialist Nick Williams. Both car enthusiasts from an early age, they became increasingly conscious of the wider impact combustion engines have on the environment. Everrati was launched with the vision of restoring iconic models from an earlier era and converting them to electric propulsion. Everrati's model line-up consists of electric versions of the Porsche 911 (964) Coupe, Targa, Cabriolet in Pure, Signature, and Gulf Signature Editions, Land Rover Series IIA, GT40 in partnership with Superformance including officially licenced Gulf Edition and Mercedes-Benz W113 SL 'Pagoda'. Everrati™ designs, develops and builds its cars from a bespoke facility in Upper Heyford, Oxfordshire.

Everrati™ restores and modifies existing classic and iconic cars for its customers to enable them to be used and enjoyed in a low carbon world. Everrati™ does not manufacture vehicles. Everrati™ is not sponsored, associated, approved, endorsed, nor, in any way, affiliated with the manufacturers of the cars they restore. All brand names, logos and crests along with any other products mentioned are the trademarks of their respective holders. Any mention of trademarked names or other marks is for purpose of reference only.

eVerrati™