



## Everrati reveals its latest redefined icon: The electrified Land Rover Series IIA

- The world's definitive off-road vehicle is now electric, thanks to Everrati
- Fully restored Land Rover Series IIA is redefined with a state-of-the-art zero emission powertrain
- 60kWh battery, 150bhp, 300Nm, regenerative braking and 125-mile range
- Everrati's mission is to redefine and futureproof iconic cars by upgrading them with the latest electric vehicle technology
- Latest Land Rover Series IIA model further expands Everrati's electrified portfolio, already consisting of electric versions of the Porsche 911 (964), Superformance GT40 and Mercedes-Benz SL Pagoda
- New electric version of the Series IIA will make its public debut at Concours of Elegance, Hampton Court, London on the 3<sup>rd</sup> September 2021
- Configure your model now: [cc.everrati.com](https://cc.everrati.com)
- Media assets: [https://bit.ly/Everrati\\_SeriesIIA](https://bit.ly/Everrati_SeriesIIA)
- [www.everrati.com](https://www.everrati.com)

**1<sup>st</sup> September 2021:** Everrati Automotive Limited (Everrati™), a leading technology company specialising in the redefining and futureproofing of automotive icons through the integration of the very latest electric vehicle (EV) powertrains, today reveals its latest addition to its line-up: an electric version of the Land Rover Series IIA, a zero-emission utilitarian vehicle for the 21<sup>st</sup> century.

A genuine British icon, the Land Rover Series IIA is renowned as one of the most accomplished off-road vehicles ever made since its conception 60 years ago. As the brainchild of celebrated automotive designer Maurice Wilks, the Series IIA set a benchmark as the world's first four-wheel-drive vehicle available to the public.

Incorporating a brand-new EV powertrain, uniquely designed and developed at Everrati's base in Upper Heyford, Oxfordshire, the company's expert team of specialists work together to meticulously restore the Series IIA body and chassis, which has been sourced for both its originality and exemplary condition, pairing the fully rebuilt vehicle with an advanced electric powertrain.

Justin Lunny, Founder & CEO of Everrati Automotive Limited, comments: *"With the unveiling of an electric version of the legendary Land Rover Series IIA, we are continuing to deliver on Everrati's mission, which is to craft cutting-edge, capable, highly desirable and sustainable cars, each with the soul of an icon. To do so requires unparalleled attention to detail and technical proficiency, with one eye on ensuring our iconic cars meet 21<sup>st</sup> century demands, and the other on safeguarding a vehicle's original character and DNA – both dynamically and aesthetically."*

Everrati's first redefined off-road icon will make its public debut at Concours of Elegance as part of the Bridge of Weir enclosure, at Hampton Court Palace from the 3<sup>rd</sup>- 5<sup>th</sup> September.

### Fortifying the fundamentals

Land Rovers are synonymous with ruggedness and dependability, therefore maintaining the structural integrity of the electrified Series IIA forms the foundation of Everrati's restoration process.

Once each component has been carefully removed from the donor car, including all bodywork, powertrain and interior parts, the car's chassis and bulkhead are galvanised and coated in a protective zinc process to prevent future corrosion from the elements.

### Customisation is key

True to the limitless functionality and nature of the original vehicle, Everrati's electrified and futureproofed Series IIA is available in both modern canvas or traditional canvas soft-tops and safari



hard top format. The wheels have been upgraded and are available in a range of colours, all are fitted with Michelin tyres, selected for performance and durability.

### **Go-anywhere, zero-emission abilities**

Central to the vehicle's evolution into an electrified 21<sup>st</sup> century off-roader is the conscientious and detailed integration of a new, yet fully reversible, sustainable electric powertrain. CAD-designed and optimised to ensure seamless incorporation, the state-of-the-art 60kWh battery pack features advanced battery management and temperature control. The power output of 150bhp and 300Nm of torque reinvestigates the car's original character.

Coupled with a true zero-emission range of up to 125 miles, the electric Series IIA offers both two and four-wheel-drive modes, as well as hi/low ranges for optimised traction and dynamic ability dependent on the driving environment, ensuring the car's original access all areas capacity endures. Power steering and braking allow for a more accessible driving experience, whilst preserving and updating the feel of the Series IIA's original controls.

### **Delivering comforts both on and off road**

The cabin has also been redefined and subtly upgraded to modern standards with a host of new additions to enhance driver comfort and convenience.

Heated front seats trimmed in fine, sustainable automotive leather supplied by Scotland's Bridge of Weir – not only noted for being of the highest quality but also the world's lowest carbon intensity automotive leather further adding to Everrati's overall sustainability mission. This provides the driver and front passenger with an exceptionally comfortable environment. Fine automotive leather continues through to the rear bench seats, featuring front and rear lap belts for all passengers that can even be heated if required.

And no Series IIA is complete without a central Cubby Box for additional interior storage capacity.

**ENDS**

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**Media assets:** [https://bit.ly/Everrati\\_Series\\_IIA](https://bit.ly/Everrati_Series_IIA)

### **About Everrati™**

Everrati™ was founded in 2019 by British entrepreneur Justin Lunny and long-term automotive specialist Nick Williams. Both car enthusiasts from an early age, they became increasingly conscious of the wider impact combustion engines have on the environment. Everrati was launched with the vision of restoring iconic models from an earlier era and converting them to electric propulsion. Everrati's model line-up consists of electric versions of the Porsche 911 (964) Coupe and Targa models, 911 (964) Gulf Signature Edition, Land Rover Series IIA, Mercedes-Benz SL Pagoda and GT40. Everrati™ designs, develops and builds its cars from a bespoke facility in Upper Heyford, Oxfordshire.

### **Notes to editors**

Everrati™ restores and modifies classic and iconic cars for its customers to enable them to be used and enjoyed in a low carbon world. Everrati™ does not manufacture vehicles. Everrati™ is not sponsored, associated, approved, endorsed, nor, in any way, affiliated with Jaguar Land Rover Ltd ([www.landover.co.uk](http://www.landover.co.uk)), or any other subsidiary or representative of Land Rover. The Land Rover® name and Badge are trademarks of Jaguar Land Rover Ltd, and any other products mentioned are the trademarks of their respective holders. All brand names, logos and crests along with any other products mentioned are the trademarks of their respective holders. Any mention of trademarked names or other marks is for purpose of reference only. Everrati respectfully requests that these iconic cars should not under any circumstances be referred to as an Everrati Land Rover, Everrati Series IIA or in any manner that suggests it is anything other than a Land Rover.