



# EVERRATI POWERS UP WITH UNITED STATES EXPANSION ALONGSIDE NEW SENIOR LEADERSHIP APPOINTMENTS

- Everrati begins expansion into the United States following strong global demand for its redefined EVs
- Key new appointments further strengthen its leadership team with Amit Chandarana joins as US Strategic Advisor, David Warren as Board Advisor
- Everrati's mission is to futureproof iconic cars by upgrading them with state-of-the-art EV technology
- Media assets: <a href="https://bit.ly/Everrati\_US">https://bit.ly/Everrati\_US</a>
- www.everrati.com

**9th November 2021:** Everrati Automotive Limited (Everrati<sup>™</sup>) – the leading technology company specialising in redefining and futureproofing automotive icons through the integration of the very latest electric vehicle (EV) powertrains – takes its next step in global market expansion with the establishment of operations in the United States, alongside the appointment of two key new leadership team members.

With surging US customer demand, Everrati will imminently occupy a physical presence in North America to quickly bring its innovative products to a major new market. This strategic expansion follows the commencement of revenue from the US, with many recent sales now originating from the territory. The announcement sees Everrati build on its existing connection with the US, as in July 2021, Everrati launched its partnership with Superformance – leading US-based manufacturer of 1960s-era continuation component sports cars – with the first new model being an electrified version of the American legend that is the GT40.

To help develop Everrati's global presence, two new appointments have been made to the company's senior leadership team.

Everrati announces the appointment of Amit Chandarana as US-based Strategic Advisor. With over 18 years of automotive sales, marketing and operational experience, Amit has fronted marketing operations for a range of leading automotive dealership platforms and OEMs, such as Roadster, Fiat Chrysler and Toyota. Currently Vice President & Head of Commercial at Gettacar in the US, Amit will support the launch of Everrati's US operations, building the company's sales and marketing platforms and client-facing presence in the region.



David Warren, sports marketing veteran of over 30 years, also joins the Everrati leadership team as a Board Advisor. With a decorated history in global sport, as the current Commercial Director of Formula E – leading sustainable motorsport series – David has been instrumental in the sport's growth by attracting brands and establishing major strategic partnerships. Having previously held senior positions at Canon, Benneton F1 and All Sport, with his deep-rooted connections and business oversight David will play a crucial role in developing Everrati's future brand partnerships – each with sustainability at their core.

Justin Lunny, Founder & CEO, Everrati Automotive Limited said: "We are excited to be embarking on this next stage of our development as a leading EV technology company. Momentum is most definitely behind us. Since we founded the company in 2019, our operations have been based in the UK, but in order to expand our global footprint and bring our products to key overseas markets, it's time to turn up the voltage. With surging demand from US customers, we are rapidly establishing new operations in North America. Our current product portfolio continues to attract universal acclaim from the world's media and our discerning customers. I am delighted to announce that David and Amit are joining our leadership team. With their expertise, we are busy putting plans in place to bring Everrati vehicles to the US first and then to other new markets. Watch this space."

**David Warren, Board Advisor, Everrati Automotive Limited commented**: "The way in which Everrati has quickly established itself as a prominent player in the EV space has been fascinating to witness, and I'm very much looking forward to being a part of the team that will take the company to the next level. Everrati's products are world-class in their execution, taking some of the most desirable cars ever made and restoring them to meet 21st-century demands with cutting-edge EV technology. I have no doubt that this is a journey many brands will seek to be a part of."

Amit Chandarana, Strategic Advisor, Everrati Automotive Limited added: "The US is a key market for Everrati and I'm excited to be supporting the team in bringing its groundbreaking products to the region. Everrati's brand has become synonymous with electrifying icons in Europe and it's clear with the high level of interest that North America will be a heavily subscribed region. A presence in the US will allow Everrati to meet the demand of consumers who want to preserve and excite their vehicles in a sustainable manner. The investor community in the US has already shown a keen interest in meeting this demand, the next round of funding will accelerate our North American operations and presence."

Everrati's current line-up of models includes:

- Porsche 911 (964) Coupe, Targa, Cabriolet in Pure, Signature, and Gulf Signature Editions
- Land Rover Series IIA
- GT40 in partnership with Superformance, including officially licenced Gulf Edition
- Mercedes-Benz W113 SL 'Pagoda'

Order books are open for commissions across all vehicles via <a href="https://cc.everrati.com">https://cc.everrati.com</a>.

### **ENDS**

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### About Everrati™

Everrati™ was founded in 2019 by British entrepreneur Justin Lunny and long-term automotive specialist Nick Williams. Both car enthusiasts from an early age, they became increasingly conscious of the wider impact combustion engines have on the environment. Everrati was launched with the vision of restoring iconic models from an earlier era and converting them to electric propulsion. Everrati's model line-up consists of electric versions of the Porsche 911 (964) Coupe, Targa, Cabriolet in Pure, Signature, and Gulf Signature Editions, Land Rover Series IIA, GT40 in partnership



with Superformance including officially licenced Gulf Edition and Mercedes-Benz W113 SL 'Pagoda'. Everrati<sup>™</sup> designs, develops and builds its cars from a bespoke facility in Upper Heyford, Oxfordshire.

Everrati<sup>™</sup> restores and modifies existing classic and iconic cars for its customers to enable them to be used and enjoyed in a low carbon world. Everrati<sup>™</sup> does not manufacture vehicles. Everrati<sup>™</sup> is not sponsored, associated, approved, endorsed, nor, in any way, affiliated with the manufacturers of the cars they restore. All brand names, logos and crests along with any other products mentioned are the trademarks of their respective holders. Any mention of trademarked names or other marks is for purpose of reference only.

#### Safir GT40 Spares

Safir GT40 Spares, owner of the GT40 Trademark is proud to participate within the motorsport community to preserve and promote the iconic GT40 automobile.

## **Superformance**

Since 1994, Superformance LLC has been distributing complete Continuation Shelby Cobras, Daytona's, Corvettes, Grand Sports and GT40's, along with rolling chassis replicas. Superformance products are aesthetically and dimensionally correct and are engineered in the image of some of the most iconic classic sports cars. All vehicles are built under license from trademark holders including Ford, Shelby, GM and SAFIR GT40, adding authenticity and value.

The Superformance factory is one of the world's largest specialty car production facilities. It has produced and distributed more than 5,500 rolling chassis through 25 independent dealerships worldwide. The Superformance rolling chassis is completely assembled and ready for the buyer to install a drivetrain of their choice.

Superformance has an owner's forum and car <u>registry</u>; the Shelby's are eligible for the Shelby Registry. Additional information is available at <u>www.superformance.com</u>, <u>info@Superformance.com</u> or by calling a USA dealer at (800) 297-6253 or the corporate headquarters at 949) 900-1950.