



EVERRATI AND HILTON & MOSS PARTNER TO EXPERTLY RESTORE AND ELECTRIFY ICONIC MERCEDES-BENZ MODELS

- Everrati establishes strategic partnership with Hilton & Moss to produce fully restored and redefined Mercedes-Benz W113 SL 'Pagoda' models
- Everrati electrifies iconic cars by upgrading them with cutting-edge EV technology
- Hilton & Moss has a relationship with Mercedes-Benz stretching back four decades
- W113 SL 'Pagoda' models to receive unmatched exterior and interior restoration
- Iconic vehicle is latest addition to Everrati's model line-up, featuring state-of-the-art electrified powertrain
- Collaboration offers opportunities for future expansion of Everrati model range in Mercedes and beyond
- [Media images](#)
- www.everrati.com
- www.hiltonandmoss.com

4th May 2022: Everrati Automotive Limited (Everrati) and Hilton & Moss together announce a new strategic partnership, combining their respective expertise in EV conversion and classic car restoration to produce the Mercedes-Benz W113 SL 'Pagoda' model redefined by Everrati. The Hilton & Moss team – based at a 125,000 sq/ft site in Bishop's Stortford – has worked with Mercedes-Benz models for more than 40 years, entrusted with the restoration of priceless 300SL Gullwings, alongside its other work with icons from Jaguar, Aston Martin and more.

Headquartered at a specialist facility in Oxfordshire, UK, Everrati is the leading technology company redefining some of the most iconic cars in the automotive industry by seamlessly integrating cutting-edge, in-house developed OEM-standard electric powertrains. Everrati's customers are united by a common desire to own and drive beautiful icons sustainably in a low carbon world.

The Mercedes-Benz W113 SL 'Pagoda' model becomes the latest model to benefit from technology from the best Tier 1 automotive suppliers and the company's sector-leading IP. Focussing on immersive and engaging driver experiences, Everrati works meticulously to respectfully preserve the original character and 'feel' of its redefined icons. Everrati's Mercedes-Benz W113 SL 'Pagoda' remains true to this ethos, offering levels of performance comparable to the original model.

Boasting over 100 years of combined experience, the specialist team at Hilton & Moss enhance the electrified driving experience with a loving restoration of each vehicle from the ground up. Stripped down to a bare chassis, repaired and sealed for decades of future use, then meticulously built up again using original, refreshed parts where possible, the end result is a car that's more perfectly finished than even the day it originally left the factory. Hilton & Moss restorations have won awards at some of the UK's finest concours d'elegance events, including Salon Privé and the Warren Concours.

With paint shop, engine shop, trim shop, machine shop and coachworks on-site, Hilton & Moss carries out 95% of its restoration work entirely in-house, ensuring the quality of the work completed. Having specialised in the restoration and sales of Mercedes-Benz models for forty years, Hilton & Moss' bodywork services are fully manufacturer-approved, while the business has custom-prepared examples of the 190 SL for clients including model David Gandy and ex-Formula 1 racing driver Max Chilton.

Justin Lunny, Founder & CEO, Everrati Automotive Limited, said: "Everrati prides itself on working with partners who meet extremely high-quality standards. With its industry-leading expertise in Mercedes-Benz vehicles and passion for exquisite restoration, Hilton & Moss is the perfect partner to help us redefine the W113 SL 'Pagoda' experience. We're excited to work with such an established name in the world of classic vehicles and look forward to offering more redefined iconic models in partnership with Hilton & Moss in the future."

Nick Williams, Founder & COO, Everrati Automotive Limited, said: "We recognise the value of passion and attention to detail in redefining classic vehicles for the modern world. Hilton & Moss' wealth of restoration expertise is second to none, bringing the spirit of globally acclaimed vehicles back to beautiful, better-than-new condition. Having worked with Mercedes-Benz models for 18 years of my career, I can attest to Hilton & Moss' unrivalled expertise in their field."

Peter Hilton, Founder of The Hilton Group, said: "The fabric of Hilton & Moss is woven with the spirit of Mercedes-Benz, complementing our comprehensive experience with a broad portfolio of prestige marques, including Aston Martin and Jaguar. Having developed 40 years of knowledge with Mercedes-Benz vehicles, we pride ourselves in providing an authentic feel behind the wheel. Everrati's EV technology and engineering bring another exciting dimension to this experience, and we're delighted to have the opportunity to offer our combined expertise to customers seeking a stylish and thrilling classic motoring experience."

For more information on Everrati's Mercedes-Benz W113 SL 'Pagoda', please click [here](#), with further detail on Hilton & Moss available [here](#).

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About Everrati™

Everrati™ was founded in 2019 by British entrepreneur Justin Lunny and long-term automotive specialist Nick Williams. Both car enthusiasts from an early age, they became increasingly conscious of the wider impact combustion engines have on the environment. Everrati was launched with the vision of restoring iconic models from an earlier era and converting them to electric propulsion. Everrati's model line-up consists of electric versions of the Porsche 911 (964) Coupe, Targa, Cabriolet in Pure, Signature, and Gulf Signature Editions, Land Rover Series IIA, GT40 in partnership with Superformance including officially licenced Gulf Edition and Mercedes-Benz W113 SL 'Pagoda'. Everrati™ designs, develops and builds its cars from a bespoke facility in Upper Heyford, Oxfordshire.

Everrati™ restores and modifies existing classic and iconic cars for its customers to enable them to be used and enjoyed in a low carbon world. Everrati™ does not manufacture vehicles. Everrati™ is not sponsored, associated, approved, endorsed, nor, in any way, affiliated with the manufacturers of the cars they restore. All brand names, logos and crests along with any other products mentioned are the trademarks of their respective holders. Any mention of trademarked names or other marks is for purpose of reference only.

About The Hilton Group

Peter founded what is now known as Hilton Coachworks in the mid 1980s. He left college with a HND in Engineering a couple of years earlier and worked at a local automotive firm where an interest in cars drew him towards body repairs and paintwork.

After realising he wanted to work for himself, Peter drove to North Wales to persuade his grandparents to lend him the money to build a garage in the garden of his parents' home in Ugley Green, a small village to the north-east of Bishop's Stortford.

"Initially work came from friends, family, people from the local pub and living in the village – plus I also started to get known for repairing and restoring MGs and TRs," recalled Peter. "From there, things naturally progressed to accident repairs, which I really enjoyed because it was quite fast-paced and you got a real sense of achievement from turning a damaged car into something that looked perfect again."

In 1991 Peter relocated to a brand-new unit in Elsenham with its own spray booth and paint mixing system but within three years, as expansion continued, Hilton Coachworks moved again to a 10,000 sq/ft site before moving to its present site in Raynham Road, Bishop's Stortford, where they initially operated from a 20,000 square foot building complete with two ovens. It was from here that the business really began to take off.

Thirty years after achieving its first manufacturer approved accreditation with Mercedes-Benz, Hilton Coachworks now boasts an impressive portfolio of 20 marques including such prestige names as Audi, Bentley and Tesla.

Alongside Hilton Coachworks, Peter founded Hilton & Moss in the early 2000s as a business dedicated to classic car service and restoration. Castle Sportscars in 2001 dedicated the sales, service and repair to Lotus Cars.

Joint ventures such as Hilton Leasing, Rental and Windscreens have allowed Hilton Group to offer a complete 360 service on all modern vehicles, all with customer service at the forefront of the business' philosophy.

In 2020 Hilton Group acquired Bespoke Performance – a business dedicated to the sales, service and repairs of TVRs.