

## Everrati and Gulf Oil International form iconic partnership

Monday March 8<sup>th</sup> 2021

### Everrati “passionately redefining the World’s most iconic cars”

Everrati is excited to announce its partnership with Gulf Oil International.

The timeless Gulf orange and blue race car livery is easily one of the most respected and globally recognized colour schemes in all motorsports, and the Gulf livery will be officially licenced as part of this partnership.

Everrati redefines some of the World’s most iconic cars enabling them to be driven and enjoyed with a clean future. Under the new partnership, Everrati customers will have the opportunity to commission Gulf-liveried electric sports cars, further extending automotive passion alongside clean technology.

A globally recognised and trusted brand, Gulf, traditionally known as a downstream oil company, is synonymous around the World with high quality products, innovation and technical excellence, but is now actively moving into the e-mobility/electric vehicles sector aligning directly with Everrati’s attributes.

Gulf’s strong brand presence stems back to the glory days of motorsports and their infamous racing colours will now grace future Everrati models of the customers’ choosing.

Justin Lunny, Founder and CEO, Everrati

*‘We are delighted to be able to offer Everrati customers the opportunity to own a Gulf liveried car. Everrati is committed to redefining the boundaries of retro electrification and our partnership with Gulf showcases the extensive range of personalisation options we can offer customers.’*

Mike Jones, CEO, Gulf Oil International

*“Gulf’s strong brand heritage and well-loved livery, combined with the world’s most iconic cars in a bespoke EV application makes for a truly unique offering. We are excited to be able to offer our iconic livery as an officially licensed custom option in partnership with Everrati”*

Everrati will be exhibiting at a number of exclusive automobile events around the UK in 2021, the first being London Concourse at Honourable Artillery Company, City Road, London EC1 from the 8th –12th June.

Ends



#### About Everrati™:

Everrati passionately redefine the World's most iconic cars, fully restoring and expertly integrating class-leading electric drivetrains for its customers; making them relevant in a clean air, low-carbon world.

Each car's past is preserved by a meticulous, concours-standard restoration before careful installation of Everrati's high-technology, zero-emissions, fully-electric powertrain offering significantly improved levels of reliability, refinement and of course, sustainability.

Everrati are unique in offering classic and sportscar enthusiasts a beautifully engineered full-electric solution, meticulously developed to provide significantly improved levels of performance whilst still retaining the pure sporting driving sensations and handling balance of the original car. Everrati's engineering transformation is entirely reversible, ensuring it maintains the cars history and value into the future.

Everrati are based within the UK's 'motorsport valley' at Heyford, Oxfordshire.

Contact: [press@everrati.com](mailto:press@everrati.com)

#### About Gulf Oil International:

Gulf, a wholly owned entity of the Hinduja Group, is one of the largest privately-owned downstream companies, with a presence in over 100 countries worldwide. Gulf is also the majority shareholder in Gulf Oil Lubricants India Ltd, listed on the BSE, which is the leading marketer of an extensive range of automotive and industrial lubricants in India.

Gulf has a strong international presence in Europe, South America, the Middle East and the Asia Pacific region, with seven owned blending facilities and several licensed plants worldwide. Gulf offers an extensive range of engine oils, lubricants, coolants and brake fluids for automotive, industrial and marine applications. Additionally, Gulf has a global network of more than 1200 fuel stations under license.

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